

Products & Pricing-Consumer mobility.  
6th Floor, Bharat Sanchar Bhawan,  
Arish Chandra Mathur Lane, New  
Delhi-110001



भारत संचार निगम लिमिटेड (15)  
(भारत सरकार का उपक्रम)  
BHARAT SANCHAR NIGAM LIMITED  
(A Govt. of India Enterprise)

Dated: 23.05.2018

Letter No.2-2/2017/P&P-CM

To,  
Chief General Manager,  
All Telecom Circles/ Districts; BSNL

Subject: -Terms and Conditions for "New Pan India Patanjali -BSNL-144 plan" - a special enterprise plan for Patanjali group -reg.

With reference to above mentioned subject, terms and conditions for the "New Pan India Patanjali -BSNL" plan which is a special enterprise plan for Patanjali group are as below:-

1. This enterprise plan is allowed for new connections (including MNP) for Patanjali group only, whose eligibility is mentioned in point (3) below. The migration to this plan is not allowed i.e. plan is not open for existing customers. However, migration from this plan to any other plan is allowed.
2. The validity of this plan can be increased/ renewed by recharge of Patanjali -BSNL 144 plan only. The Patanjali customers already enrolled in this plan can only use this patanjali plan 144 for validity extension, no other customer/subscriber should be able to recharge this plan144. The PGM/GM(Nodal-In-charge) of concern nodal centre should ensure this.
3. Eligibility for enrollment in new Pan India Patanjali -BSNL-144 plan:-  
All the employees of Patanjali organization, members of Bharat Swabhiman Nyas, Patanjali Yog Samiti, Mahila Patanjali, Yuva Bharat, Patanjali kisaan Seva, other Patanjali organization/institutions and holders of Swadeshi Samridhi Card shall be eligible for this plan. In addition to, all the documents required for the new connection, identity cards of Patanjali organization employees, membership fee documents/receipts of the above organizations of Patanjali and Swadeshi Samridhi Cards is also required as identification documents. The copy of this identity proof of Patanjali group is to be taken with each CAF form for new connections under "new Pan India Patanjali -BSNL-144" plan.
4. The plan can be sold through BSNL CSCs as well as BSNL channel partners whenever necessary. The FRC commission for this plan is restricted to Rs. 40 with details as below:-

STV	Franchisee	RD	Retailer	DSA	STD/PCO	TOTAL
New Pan India Patanjali-BSNL 144 plan	₹ 12	NA	₹ 28	NA	NA	₹ 40
	₹ 6	₹ 6	₹ 28	NA	NA	₹ 40
	NA	₹ 12	₹ 28	NA	NA	₹ 40
	NA	NA	NA	₹ 28	NA	₹ 28
	NA	NA	NA	NA	₹ 28	₹ 28

5. The Maharashtra Circle will be Nodal-In-charge for this new Pan India Patanjali -BSNL-144 plan. All the issues and clarifications pertaining to this Enterprise plan of Patanjali-BSNL-144 plan are to be dealt by Maharashtra Telecom circle.

This is issued with the approval of competent authority.

~~DGM(EBP)~~

AGM(ESP-CRM) (AGM(ESP-Sales))

23.5.18  
AGM (P&P-CM-I)  
P&P-Cell, BSNL CO

Endt : TT/EBP/SDSA/GNL/ 2014-15/45

dated 30/05/2018

To,  
The PGMT HTD,  
ALL SSA heads,  
Telengana Circle.  
For information and necessary action please.  
Email ID:agmebpcrmts@gmail.com

For   
30/5/18  
Asst. General Manager (EBP-CRM)  
% CGMT, TS CIRCLE, HYDERABAD